

Subject: Request for Donation

Dear Sir/Madam,

I am writing on behalf of Shawnee Mission Northwest Cheerleading. SMNW Cheerleading has been big part of Shawnee Mission Northwest High School tradition. It is our mission to promote SMNW spirit, sportsmanship and growth in our sport. We believe we are building cheerLEADERS!

Aside from supporting our school, we each have financial obligations as a squad member. We have already paid for our own mandatory summer camp, camp clothes, warm-ups, and other items throughout the year. We spend approximately \$600 per girl per year. We have already raised some money that will go towards our competition but need to continue in our quest of fundraising.

We were offered a bid to NCA Nationals and would like to pursue this avenue. We are in need to raise a little over \$20,000. This is without fees being paid. The more we raise to reach this goal the less we have to pay as individuals. This estimates around \$600 a girl/coach.

We would like to create a way to recognize all of our sponsors. We are considering advertisement on our social media platforms, a sponsorship poster and more based on our interest. In the past, we have also had businesses that donate squad meals, t-shirts, snacks and more. We would like to recognize those

We hope that you will join us in reaching our Nationals fundraising goals. A simple donation can be made through a Shawnee Mission Northwest Cheerleader with the attached form or you can also send a check payable to SMNW Cheer to: 12701 West 67<sup>th</sup> Street Shawnee, KS 66216.

For more information, please contact me directly at [reenechambers@smsd.org](mailto:reenechambers@smsd.org).

We sincerely thank you for your time and continued support.

Yours sincerely/faithfully,

*Shawnee Mission Northwest Cheerleaders  
Renee Chambers*

*Cheerleading Head Coach*

# Shawnee Mission Northwest Cheerleading

## Sponsorship Form for SMNW Nationals

2023-2024

Thank you for your support!

Name of Cheerleader: \_\_\_\_\_

Name of Sponsor: \_\_\_\_\_

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### Amount of Sponsorship: (please check one)

\$100 Sponsor \_\_\_\_\_ Listing on the SMNW Cheer website + personalized team thank you letter.

\$250 Sponsor \_\_\_\_\_ \$ 100 sponsor benefits + email & website promotions of your service/product/business

\$400 Sponsor \_\_\_\_\_ \$250 benefits + Personal shout out on all social media platforms.

\$500 Sponsor \_\_\_\_\_ \$400 benefits + autographed team Picture.

\$1,000 Sponsor \_\_\_\_\_ \$500 benefits + sponsorship recognition and image on team banner.

Over \$1,000 Sponsor \_\_\_\_\_ \$1,000 benefits + four hours of work from SMNW Cheerleaders and coaches at the sponsor's choice of service project.

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### Form of Payment: (please check one)

\_\_\_\_ CASH      \_\_\_\_ CHECK (#      )

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